



# SPORTS ACTIVITY BOOKING PLATFORM WITH CUSTOM E- COMMERCE

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# CUSTOMER BACKGROUND



The client is a multi-user indoor playground in India. It is an indoor playfield for games such as cricket, football, basketball, and other games. It also hosts events including seminars, events, concerts, functions, and sports tournaments for corporate, family, friends, and schools.

It caters to sports, entertainment, and fitness facilities with the aspiration of gifting fun-filled memories to people. Being the first trampoline park in India and the third largest in Asia, it provides various customized packages according to customers' requirements.

# THE PROBLEM



As a spirited & enthusiastic nerve center, the client dreamed of connecting with millions of people with its uniqueness. It needed access to a digital platform to reach out to people across ages and geography.

# THE SOLUTION

With the same spirit and curiosity, the Nextwebi team had intensified discussions with the client team to understand all the big and tiny details of the business, its values, and its offerings. Nextwebi team came up with a step-by-step implementation strategy for the client with the apt technology, platform, engineering, and design. We, at Nextwebi took the website to the next level by giving the soul of the website, content with a wholesome marketing strategy.

Some essentials of the application are listed below:



## For customers

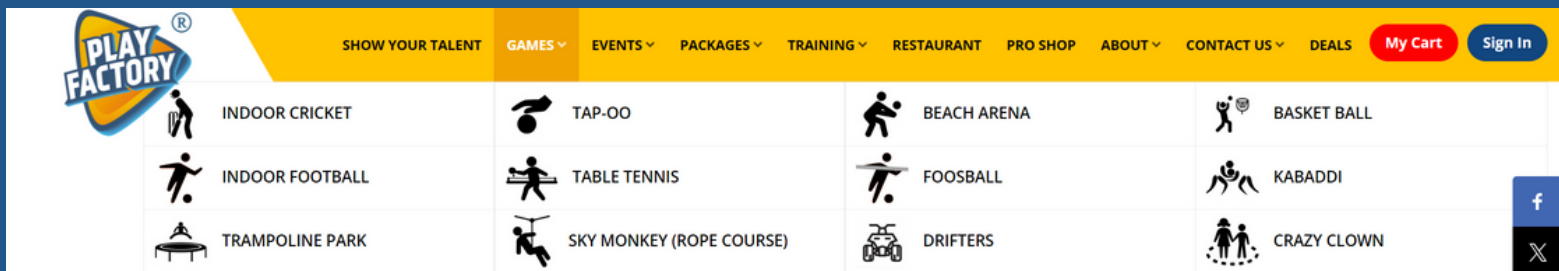
- View and select the available games, packages, and programs with detailed instructions, images, and information
- Enquiry forms and details for events and business collaboration.
- Make a booking with online and offline payment options.
- Gift card options to gift any package to loved ones with the quick gateway options.
- Event booking

## For client

- Seamless inventory system with live updates of online and offline bookings and payment options.
- Manage various categories with clear navigation.
- Manage the brand updates.
- Seamless payment gateway.
- Social media Integration with each page.
- Manage business collaboration and deals.
- Booking Slot Management with season rates

# SCOPE OF WORK

To build a crisp and neat website with navigation for a flawless user interface. Showcasing all the available games, facilities, and programs with detailed information and booking options. Spreading the spirit of sports to people across all the digital platforms with rich content and images.



## RESULT



The brand has a stronghold on its dream of being connected to people while spreading the spirit and joy of sports and gatherings. The dynamic website clearly communicates the brand's core offerings and values.

The website helps the brand to have a wide digital presence across the country. The website helps the brand to have a strong grip in the market as a leader in the sector.

# ELEVATE YOUR BRAND, IGNITE YOUR GROWTH



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